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TACOTARIAN NOW OPEN INSIDE MIRACLE EATS FOOD COURT AT MIRACLE MILE SHOPS

LAS VEGAS (March 7, 2025) – Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, has announced Tacotarian is now open inside Miracle Eats Food Court. The beloved local eatery is the second fully plant-based restaurant to open on the Las Vegas Strip and is now serving up fan-favorite menu items like the crunchwrap, Takis™ elote and the GIANT taco inside Miracle Eats. This unique location within Miracle Mile Shops will be the only Tacotarian serving breakfast all day and will also carry exclusive items such as yard margaritas, sip and dip cups filled with margaritas along with combinations of chips, dips, fries, sauces and more.

Tacotarian joins the iconic frozen cocktail bar Fat Tuesday, which is already operating inside Miracle Eats. Additional dining options, including Dave's Hot Chicken, Carnegie Pizza, Lobster ME, and Irv's Burgers, are set to open in the coming months.

More information regarding Miracle Mile Shops can be found by visiting https://www.miraclemileshopslv.com/.

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About Miracle Mile Shops™

Miracle Mile Shops, adjacent to Planet Hollywood Resort & Casino, features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to Sephora; QUAY; H&M; the West Coast's first Rosa Mexicano restaurant featuring authentic Mexican cuisine in an bold atmosphere; Tipsy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; and Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. The highly-anticipated food court, Miracle Eats, will be home to a collection of restaurants including Tacotarian, Fat Tuesday, Carnegie Pizza, Lobster ME and Dave's Hot Chicken. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit <u>www.miraclemileshopslv.com</u>. Keep up with the latest Miracle Mile Shops news via <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>YouTube</u>.

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