

FOR IMMEDIATE RELEASE

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## ROSA MEXICANO AT MIRACLE MILE SHOPS ANNOUNCES NOV. 10 OPENING DATE

*The iconic Mexican eatery will accept reservations beginning Nov. 20*



*Renderings available for download [here](#)*

**LAS VEGAS – Miracle Mile Shops** inside **Planet Hollywood Resort & Casino** is pleased to announce that Las Vegas’ first **Rosa Mexicano** opens on **Friday, Nov. 10**. As the brand’s largest location, Rosa Mexicano Las Vegas will bring an “elevated fiesta” atmosphere to the Strip while serving up signature menu items, such as the iconic tableside guacamole, as well as notable menu additions, like a brand-new Mexican steakhouse menu and tableside nitro margaritas. Walk-in dining will be available through the soft opening phase with the restaurant officially taking reservations beginning Monday, Nov. 20.

“We are so excited to introduce Rosa Mexicano to our guests and are especially looking forward to welcoming travelers in town for the race to experience this brand-new dining destination,” said Robert

Buchanan, Vice President, General Manager of Miracle Mile Shops. “Rosa Mexicano is a nationally renowned brand, and we are pleased to present its very first Las Vegas location.”

“We’re thrilled to bring Rosa Mexicano to center stage in Las Vegas, and we are excited to offer a truly elevated and authentic Mexican experience through our traditional made-from-scratch food and our signature margaritas that have stood the test of time,” adds CEO of Rosa Mexicano, Jim Dunn. “Our passion for hospitality, attentive service and authenticity is part of our DNA, and we’re looking forward to serving up an amazing experience to each of our guests in one of the most dynamic markets in the world.”

Within this 13,000-square-foot upscale dining destination, guests will encounter a design marked by vibrant colors and one-of-a-kind hand-painted murals that adorn the entirety of the establishment. It also boasts a captivating outdoor patio and a variety of engaging dining spaces and lively bars, both indoors and outdoors.

A standout feature of the venue is the exclusive "Pink Room," a space where every element, from the ceiling to the walls, floors, tables, chairs and even a distinctive pink diver bubble wall is immersed in a stunning pink palette. This exceptional room pays tribute to Mexican culture and the brand's emblematic representation of the cliff divers of Mexico. The Pink Room at Rosa Mexicano Las Vegas serves as the ideal backdrop for capturing Instagram-worthy moments and is already generating significant interest and excitement for hosting private events, including bachelorette parties.

Rosa Mexicano will be open daily from 8 am – 11:30 pm. For more information about Rosa Mexicano, visit [www.rosamexicano.com](http://www.rosamexicano.com).

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### **About Miracle Mile Shops™**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to lululemon athletica; Sephora; Quay Australia; H&M; Topsy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops’ only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

### **About Rosa Mexicano**

Headquartered in New York, Rosa Mexicano set a new standard for Mexican fine dining when it first opened its doors on the Upper East Side in 1984. The restaurant played a leading role in defining what was then a revolutionary 'new' cuisine for American diners. Rosa Mexicano continues to deliver authentic, regionally inspired Mexican cuisine in a stylish, “elevated fiesta” atmosphere. For generations, the signature guacamole and frozen pomegranate margarita have been regarded as best-in-class. Today, the company operates restaurants across the northeast, including New York City, New Jersey, Pennsylvania, Maryland, Connecticut, Massachusetts, Virginia, Florida and now opening in Las Vegas. The brand’s mission is to continue to expand access to authentic Mexican cuisine across the United States as it seeks to continue to grow over the coming years. Rosa Mexicano is owned by TriSpan Rising Stars, LLP who acquired the brand in March 2018. For more information, please visit [www.rosamexicano.com](http://www.rosamexicano.com)

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