

FOR IMMEDIATE RELEASE

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MIRACLE MILE SHOPS

MIRACLE MILE SHOPS ANNOUNCES NEW FREE, VISUAL SHOW AS PART OF ITS EXTENSIVE RENOVATIONS

The all-new Lost City Show is now live at Miracle Mile Shops



Rendering available for download [here](#)

LAS VEGAS –Miracle Mile Shops inside Planet Hollywood Resort & Casino has announced a free 3D projection video show entitled **The Lost City Show**. Running every day from 10am – 11pm on the hour, the show is now live for visitors to enjoy.

The Lost City Show, located in front of V Theater, was created with the help of innovative projection mapping technology, which allows projections to envelop any surface and create surreal effects. Visitors can watch fire, water, ice, earth and wind dance across the stone facade of V Theater and the surrounding cityscape.

The Lost City Show was brought to life as part of Miracle Mile Shop's recently completed interior renovations, which made the shopping center brighter and more stylish with modern décor, new lighting, and updated fixtures, flooring, furniture and more. Along with the introduction of The Lost City Show, Miracle Mile Shops is also upgrading its iconic Rain Show, which will delight audiences with its new light and water spectacle.

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About Miracle Mile Shops™

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The leading mixed-use project has recently undergone extensive transformations, complete with elevated finishes, upgraded technology and digital design elements. The center is home to lululemon athletica; Sephora; Quay Australia; H&M; Topsy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation. Miracle Mile Shops guests enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,290 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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