

FOR IMMEDIATE RELEASE

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MIRACLE MILE SHOPS TO PARTNER WITH THE VEGAS GOLDEN KNIGHTS FOUNDATION FOR 2022 DONATION CAMPAIGN

Coin collection fundraiser will benefit the Vegas Golden Knights Foundation through December 2022.

Tweet It: Toss your coins in the @MiracleMileLV rainstorm to support the 2022 Caring, Giving, Changing partner @VGKFoundation!

LAS VEGAS –[Miracle Mile Shops](#) at Planet Hollywood Resort & Casino has chosen to partner with the **Vegas Golden Knights Foundation** for the 2022 *Caring, Giving, Changing* campaign. The Miracle Mile Shops’ iconic “rainstorm” fountain, which serves as an entertainment piece for customers, will once again be the collection site for this community initiative. All coins tossed into the rainstorm fountain this year will be collected and donated to the Vegas Golden Knights Foundation.

The Vegas Golden Knights Foundation has been hard at work to improve the beloved Las Vegas community through outreach programs that prioritize the development of Las Vegas youth through education and sports, supporting military and first responders, and positively impacting the health and wellness of the Las Vegas community.

Since its conception in 2010, Miracle Mile Shops’ *Caring, Giving, Changing* campaign has raised funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations. With previous partners such as Help of Southern Nevada, Discovery Children’s Museum, St. Baldrick’s Foundation and more, Miracle Mile Shops have spent over 12 years helping to effect positive change around the valley.

Miracle Mile Shops is open Sunday through Thursday from 9:00 a.m. to 10:00 p.m. and Friday through Saturday from 10:00 a.m. to 10:00 p.m. Visit miraclemileshops.com for more information and a full list of stores and restaurants available.

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About Miracle Mile Shops™:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of premier shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The premier mixed-use project is currently undergoing extensive interior and exterior transformation complete with elevated finishes, upgraded technology and digital design elements. It will remain open during construction, which is set to be completed in spring of 2023. The center is home to lululemon athletica; Sephora; Morphe; Quay Australia; H&M; Topsy Robot, the first land-based cocktail bar operated by robots; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; as well as a free daily rainstorm show in the desert featuring thunder, lightning, fog and rain. Miracle Mile Shops guests will enjoy adjoining access to Planet Hollywood, with 2,500 beautifully redesigned rooms and suites and Elara by Hilton Grand Vacations featuring 1,201 units and four penthouse floors. Miracle Mile Shops is owned by an affiliate of Institutional Mall Investors LLC, a joint venture between Miller Capital Advisory and CalPERS.

For more information, call 702.866.0710 or visit www.miraclemileshops.lv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

About the Vegas Golden Knights Foundation

The Golden Knights Foundation is a 501(c)(3) organization that serves as the primary charitable link between the Vegas Golden Knights and the Las Vegas community. The Vegas Golden Knights Foundation supports the Las Vegas community and local non-profits that make a difference every day via partnerships, community programming and direct grants. These initiatives are funded through financial donations and various programming throughout the year. As Las Vegas' first major professional sports team, the Vegas Golden Knights recognize and embrace our duty to strengthen and inspire our community. Our players, coaches, staff, and fans enthusiastically work each day to inspire the Las Vegas community and become agents of growth and change. The Golden Knights Foundation prioritizes its support through the following initiatives in the Las Vegas Community:

- Education & Youth Sports: Fostering the growth of Las Vegas youth through K-12 public school programs and initiatives with an emphasis is youth sports and activities.
- Military & First Responders: Securing the future of Las Vegas military, first responders, and their families, especially those who have suffered a sacrifice for the greater good.
- Health & Wellness: Making a positive sustainable and scalable impact on health and wellness in the community as well as fighting hunger and homelessness in Las Vegas by addressing their root causes.

Contact the Golden Knights Foundation at Foundation@vegasgoldenknights.com to inquire about partnership opportunities and follow the Golden Knights Foundation on [Twitter](#) and [Instagram](#).

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