

**FOR IMMEDIATE RELEASE**

Aug. 10, 2020

# **MIRACLE MILE SHOPS™**

## **AT PLANET HOLLYWOOD RESORT & CASINO**

### **GEAR UP FOR GAMEDAY AT MIRACLE MILE SHOPS™**

**TWEET IT:** Cheer on your favorite Vegas teams with fan gear from @MiracleMileLV! Stores like @Tervis, @Welcome2LVGifts & The Raider Image have everything you need this sports season.

**LAS VEGAS (Aug. 10, 2020)** – [Miracle Mile Shops](#) at Planet Hollywood Resort & Casino invites visitors and locals alike to cheer on their favorite Las Vegas team by sporting the latest fan gear. Offering an assortment of retailers, Miracle Mile Shops is the best spot for guests to find a myriad of items that support local teams.

Stores offering fan gear include:

#### **The Raider Image**

The Raider Image, the official team store of the Las Vegas Raiders, is the ultimate spot for football fans. The retailer offers a variety of authentic merchandise including jerseys, headwear, accessories and apparel for men, women, and children. The store is owned and operated by the Raiders out of the team's headquarters in Henderson, Nev.

#### **Welcome to Las Vegas**

Football and hockey fans can find an array of souvenirs, novelty gifts, apparel and accessories at the Welcome to Las Vegas shops. With two locations inside Miracle Mile Shops that carry everything from keychains and mugs, to t-shirts and hats, guests are guaranteed to find that ideal item for every game day.

#### **Sock Me**

At Sock Me inside Miracle Mile Shops, sports fans can complete any look with the perfect pair of socks to show support for their favorite home team. With a wide selection of fun patterns and colors, accessories at Sock Me make a great gift for friends and family, or a fun purchase for yourself.

#### **Tervis**

Stay hydrated and reduce your carbon footprint, all while cheering on Las Vegas home teams with Tervis. The eco-friendly brand offers a variety of design options for guests to choose from, including the original double-walled insulated classic line and the new stainless-steel tumblers and bottles. Tervis is the essential spot for sports fans to show support for their team and help the environment.

#### **Lids**

Represent your team, hometown, and style with Lids inside Miracle Mile Shops. With two locations offering guests a wide collection of licensed professional and college sports team gear, Lids is the best

destination for all sports fans. Visitors can find the hottest brands and trends, including snapbacks, beanies, jerseys and much more.

### **Club Tattoo**

For the die-hard sports fans looking to cheer on their team with a more permanent tribute, Club Tattoo is the perfect place to visit. Leading the tattoo industry for its innovation, artistic integrity and safety; Club Tattoo offers guests professional staff with world class artists for the ultimate tattoo experience.

Miracle Mile Shops is temporarily open from 11 a.m. – 7 p.m., seven days a week. For information regarding Miracle Mile Shops health and safety protocol, as well as a full list of open stores and restaurants, visit [miraclemileshopsnv.com](http://miraclemileshopsnv.com).

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### **About Miracle Mile Shops™:**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to M·A·C Cosmetics, a leading brand of professional cosmetics; Sephora; premier blow out salon, Drybar; H&M; GUESS; Flight 23 at Footaction, one of only three in the country; Tippy Robot, the first land-based cocktail bar operated by robots; Buffalo Wild Wings; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc., and CalPERS.

For more information, call 702.866.0710 or visit [www.miraclemileshopsnv.com](http://www.miraclemileshopsnv.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

### **For More Information**

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