



For Immediate Release

Nov. 1, 2016

MIRACLE MILE SHOPS ADDS NEW DINING AND RETAIL STORES TO ITS DYNAMIC ROSTER

Tweet It: Just in time for the holidays, @HouseOfCB, @Hotnjuicy_LV, @TRISTARvegas & @nestlecafe join the @MiracleMileLV family!

LAS VEGAS – [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) expands its roster with several new dining and retail options that have opened or are opening this November, including **Hot N Juicy Crawfish**, **House of CB**, **Nestle Tollhouse Café** and **TRISTAR Sports Memorabilia**.

Guests looking to dine in the center can now enjoy the recently opened Hot N Juicy Crawfish at its first Las Vegas Strip location in a space over 3,000 square feet, featuring authentic Cajun-style seafood with a variety of seasonings and entrée options. Additionally, Nestle Tollhouse Café will be opening its second location within the center, featuring gourmet desserts.

As part of the center's mid-November retail openings, House of CB will present its first Las Vegas location, featuring an array of trendy women's wear including statement shoes and accessories as well as its signature bodycon dresses and swimwear worn by various pop culture figures. Additionally, sports fans will be able to enjoy autographed collectibles, celebrity signings and collector's items at TRISTAR Sports Memorabilia.

For more information, please visit www.miraclemileshops.lv.com.

About Miracle Mile Shops:

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; Nacho Daddy, home of the world-famous Scorpion Shot; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CALPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit www.miraclemileshopslv.com. Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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For More Information

Kirvin Doak Communications
(702) 737-3100
MiracleMile@kirvindoak.com