



**For Immediate Release**

Dec. 2, 2016

**HOUSE OF CB TO OPEN FIRST LAS VEGAS LOCATION  
AT MIRACLE MILE SHOPS DEC. 3**

**Tweet It:** Making a new home in #Vegas, [@HouseOfCB](#) joins [@MiracleMileLV](#) Dec. 3: [houseofcb.com](http://houseofcb.com)  
#HouseOfCB

**Las Vegas** –Popular boutique [House of CB](#) will open the first Las Vegas location inside Miracle Mile Shops at Planet Hollywood Resort & Casino at noon on Dec. 3.

Known for its celebrity following, House of CB features an array of trendy women's wear including statement shoes and accessories as well as its signature bodycon dresses and swimwear. Opening as an online store in May 2010 from just a bedroom, House of CB has quickly turned into an international brand with five offices across the globe, extensive social media following and unique, in-house pieces worn by various pop culture figures.

**About Miracle Mile Shops:**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; M·A·C Cosmetics, a leading brand of professional cosmetics; H&M; UK-based global retailer French Connection; Sephora; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; GUESS; Nacho Daddy, home of the world-famous Scorpion Shot; BCBGMAXAZRIA; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; Flight 23 at Footaction, one of only three in the country; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshops.com](http://www.miraclemileshops.com). Keep up with the latest Miracle Mile Shops news via [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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**For More Information**

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