



## MIRACLE MILE SHOPS™ FOUNTAIN GLOWS BLUE FOR BOYS & GIRLS CLUB OF SOUTHERN NEVADA THIS MAY AND JUNE



\*\*\*Hi-res image available upon request\*\*\*

**Tweet It:** The [@MiracleMileLV](#) fountain runs blue this May and June to benefit [@BGCSNV](#) and its summer programs. #CareGiveChange

**LAS VEGAS** – April 30, 2018 – This May and June, [Miracle Mile Shops](#) at [Planet Hollywood Resort & Casino](#) will turn its fountain blue and collect donations for [Boys & Girls Club of Southern Nevada](#) (BGCSNV) in support of its summer programs.

All change tossed in the blue fountain, as well as the center's indoor rainstorm, through June 30 will help BGCSNV's goal to promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence. The fountain will remain blue in between regularly-scheduled water shows, which take place every hour from noon to 11 p.m.

With schools being let out in the summer, BGCSNV will continue to offer diverse program activities in five areas: Character and Leadership Development, Education and Career Development, The Arts, Sports

Fitness and Recreation, and Health and Life Skills. Guests and patrons are invited to toss a coin in support of assisting young people reach their full potential.

Miracle Mile Shops' partnership with BGCSNV is part of its ongoing *Caring, Giving, Changing* campaign, which raises funds for nonprofit programs and organizations through community sponsorships, additional partnerships and a number of cash and in-kind donations.

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#### **About Miracle Mile Shops™:**

Miracle Mile Shops at Planet Hollywood Resort & Casino features more than a mile of 200 shops, tempting restaurants and live entertainment venues at the heart of the famed Las Vegas Strip. The center is home to M·A·C Cosmetics, a leading brand of professional cosmetics; Sephora; the only Las Vegas location of NYX Professional Makeup; premier blow out salon, Drybar; H&M; GUESS; Flight 23 at Footaction, one of only three in the country; Topsy Robot, the first land-based cocktail bar operated by robots; PBR Rock Bar & Grill, boasting a Strip-side location with excellent food, drinks and bull riding; Buffalo Wild Wings; Chicago popcorn legend Garrett Popcorn Shops' only Las Vegas location; Nacho Daddy, home of the world-famous Scorpion Shot; 15,000-square-foot bar and restaurant Cabo Wabo® Cantina; Las Vegas' very own Sin City Brewing Co.; Club Tattoo, featuring some of the best tattoo artists and body piercers in the nation; as well as a multi-million dollar fountain show. Miracle Mile Shops is an affiliate of Institutional Mall Investors LLC, a co-investment venture owned by Miller Capital Advisory, Inc. and CalPERS.

Miracle Mile Shops is open 10 a.m. - 11 p.m. Sunday – Thursday and 10 a.m. – midnight Friday – Saturday. For more information, call (888) 800-8284 or visit [www.miraclemileshopslv.com](http://www.miraclemileshopslv.com). Keep up with the latest Miracle Mile Shops news via Facebook, Twitter, Instagram and YouTube.

#### **About Boys & Girls Clubs of Southern Nevada:**

Boys & Girls Clubs of Southern Nevada is a nonprofit organization that operates 14 facilities and two summer outreach programs in Southern Nevada, and serves more than 20,000 youth in Las Vegas, North Las Vegas, Henderson, Southern Highlands and Summerlin. These Clubhouses offer children ages K-12th grade a variety of daily creative, fun and educational programs. Boys & Girls Clubs of Southern Nevada works to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. Keep up with BGCSNV events and news on [Facebook](#) and [Twitter](#). For more information visit [www.bgcsnv.org](http://www.bgcsnv.org) or call 702-367-2582.

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#### **For More Information**

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