

LAS VEGAS

RS  
ENT

SHOP

Cantina

Jane's Restaurant

CHEVALS

MIRACLE MILE SHOPS

SERPHORA

GORDON RAMSAY

PLAY

CAESARS  
REWARDS

EAT

 **MIRACLE MILE**  
**SHOPS**

EXPERIENCE



**DISCOVER**  
*the wonder*

**SHOP IN  
THE ELEMENTS**

Miracle Mile Shops will guide you through an immersive wandering journey that ebbs and flows between cool waters and an exhilarating show of fire and wind that ignites your imagination and blows your senses away.

# EXPLORE *the elements*

EXPERIENCE THE RAIN STORM

We are seekers. Driven by wanderlust to discover new places and experiences that inspire us and expand our world. To unearth exotic treasures and return home with stories that will captivate imaginations. That's Miracle Mile Shops, an exotic harbor that invites us into a world of wonderment and discovery. It's a place where you'll feel at ease in your element, yet spellbound by the new.

You may think you've seen Miracle Mile Shops – but the newly renovated and reimagined space delivers a next-level experience full of surprise and excitement. Explore the revitalized Miracle Mile Shops.

**IT'S TIME TO LOOK AGAIN**



# LAS VEGAS *strip*

TWAIN AVE

15



FLAMINGO RD



FUTURE PEDESTRIAN BRIDGE



COSMOPOLITAN BRIDGE

HARMON AVE



PARK AVE



TROPICANA AVE



THE PALAZZO



THE VENETIAN

THE LINQ

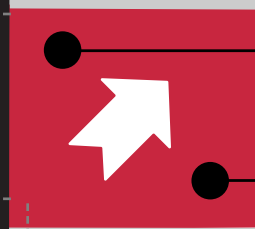


PARIS DR



planet hollywood

ELARA  
BY  
Hilton  
Grand Vacations



HARMON AVE  
PEDESTRIAN BRIDGE

MGM RD



AUDRE ST



McCARRAN  
INTERNATIONAL  
AIRPORT

# 24,880

HOTEL ROOMS +  
SUITES WITHIN  
WALKING DISTANCE

Miracle Mile Shops has over 20,000 neighboring hotel and timeshare rooms giving guests easy access into the center via pedestrian walkways and sidewalks, and is steps away from the new 19,000-seat T-Mobile Arena, a world-class entertainment venue.

LAS VEGAS BLVD

# Las Vegas

## FACTS

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**42.5 MILLION**  
VISITORS

**89%**  
HOTEL OCCUPANCY

**6.6 MILLION**  
CONVENTION DELEGATES

**\$57.6 BILLION**  
ECONOMIC IMPACT  
from TOURISM

### TOURISTS

#### DOMESTIC

Top five markets:  
Southern California,  
San Francisco, New York,  
Chicago and Denver.

#### INTERNATIONAL

Top five markets:  
Canada, Mexico,  
United Kingdom,  
Australia and Japan.



**26 MILLION**

ANNUAL VISITORS to  
MIRACLE MILE SHOPS

**72K**

DAILY VISITORS to  
MIRACLE MILE SHOPS

**EVERY 3 DAYS**

MIRACLE MILE SHOPS  
ENJOYS A NEW  
CUSTOMER BASE

Due to a strong tourist presence

*\*Annually. Based on 2019 data.*



MIRACLE MILE EATS

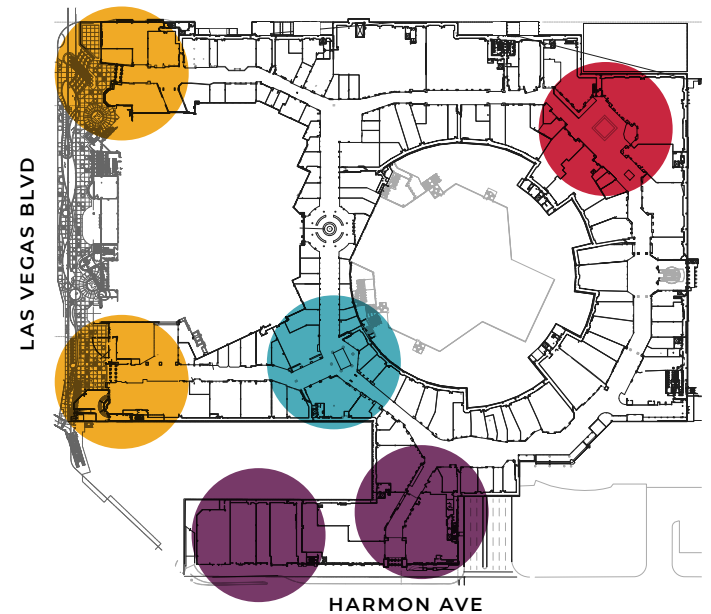
# *restaurant* ZONES

 LAS VEGAS BLVD

 MIRACLE MILE EATS

 THE LOST CITY

 HARMON AVENUE



# site plan

**500K SF**

Gross Leasable Area

**2**

Live Performance Theaters

**6,700+**

On-Site Employees

**9,360**

People Per Hour on the Harmon Ave Pedestrian Bridge

**5,000**

Covered Parking Spaces

**LAS VEGAS BLVD**

**E013**  
L4: 9,514 SF  
L3: 544 SF  
L2: 448 SF  
LL: 1,994 SF  
TOTAL: 12,500 SF

**A001**  
GF: 12,500 SF  
MEZZ: 1,194 SF  
TOTAL: 13,694 SF

**THE LOST CITY**

**H087**  
5,592 SF

**H085**  
8,175 SF

**D007**  
LL: 5,902 SF  
L2: 5,208 SF  
TOTAL: 11,110 SF

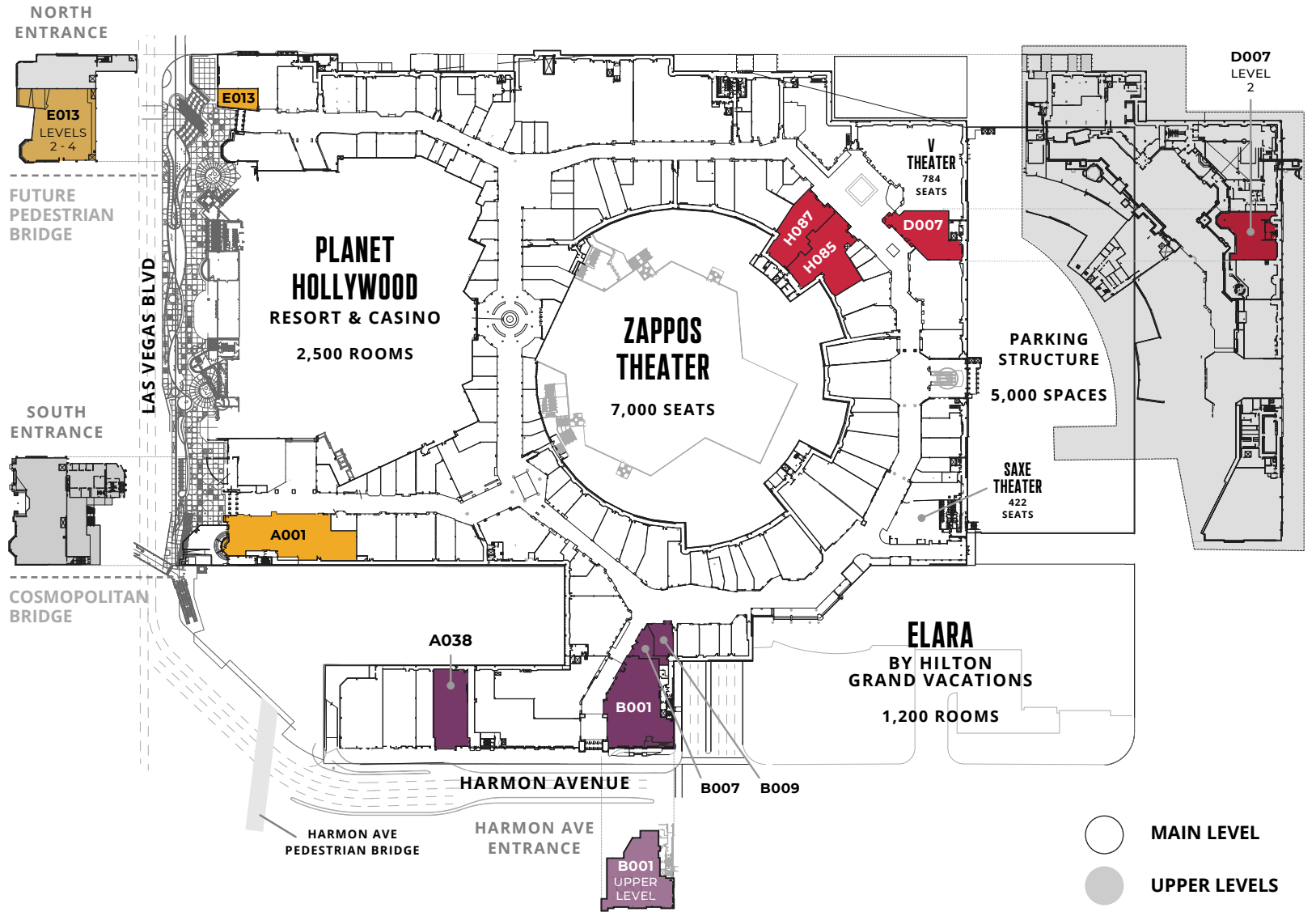
**HARMON AVENUE**

**A038**  
6,333 SF

**B007**  
1,503 SF

**B009**  
1,590 SF

**B001**  
UL: 7,886 SF  
LL: 11,332 SF  
TOTAL: 19,218 SF



○ MAIN LEVEL  
● UPPER LEVELS

# *The* LOST CITY

## DINE IN AWE

The Lost City is where you can take in the spectacular display of all the Elements together, coming to life on its towering stone facade.





# MIRACLE MILE *eats*

## RELAX & RECHARGE

Offering a wide variety of mouthwatering food and beverage options, Miracle Mile Eats is an eclectic food hall offering the opportunity to relax and recharge in the oasis before continuing on the journey.





## DAYTIME DINING IN THE LOST CITY

It's not just a shopping and dining destination – it's a memory waiting to be made. A place where time slows down, and friends and family can share unforgettable experiences.



## HARMON AVE ENTRANCE

Whether it's where the journey starts or ends, the pedestrian bridge over Harmon Ave and the entrance at street level can carry you from this world to the next.

LAS VEGAS

FIND YOUR

*element*

MIRACLE MILE SHOPS

SHOP

EAT

GENERAL LEASING

**SHANNON McMAHON** VICE PRESIDENT LEASING  
smcmahon@mms-lv.com / 702.701.7806

**AMANDA COLE** DIRECTOR OF SPECIALTY LEASING  
acole@mms-lv.com / 702.701.7883

FOOD & BEVERAGE LEASING

**RACHEL ROSENBERG** FOUNDER & CEO  
rachel@thirtythreegrup.com / 310.226-6836

**GREER COLTON** SENIOR DIRECTOR  
greer@thirtythreegrup.com / 310.482-2663



EXPERIENCE



*restaurant*  
**ZONES**

- LAS VEGAS BLVD
- MIRACLE MILE EATS
- THE LOST CITY
- HARMON AVENUE

● UPPER LEVELS

# LAS VEGAS *Blvd*

Right in the center of the action, these spaces front Las Vegas Blvd.



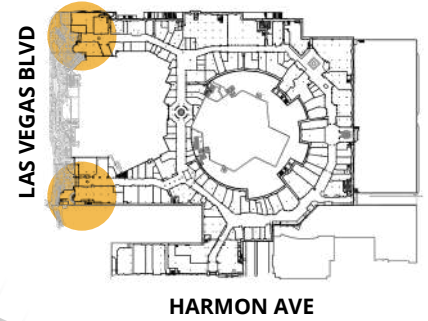
NORTH  
ENTRANCE

SOUTH  
ENTRANCE

LAS VEGAS BLVD

PLANET  
HOLLYWOOD

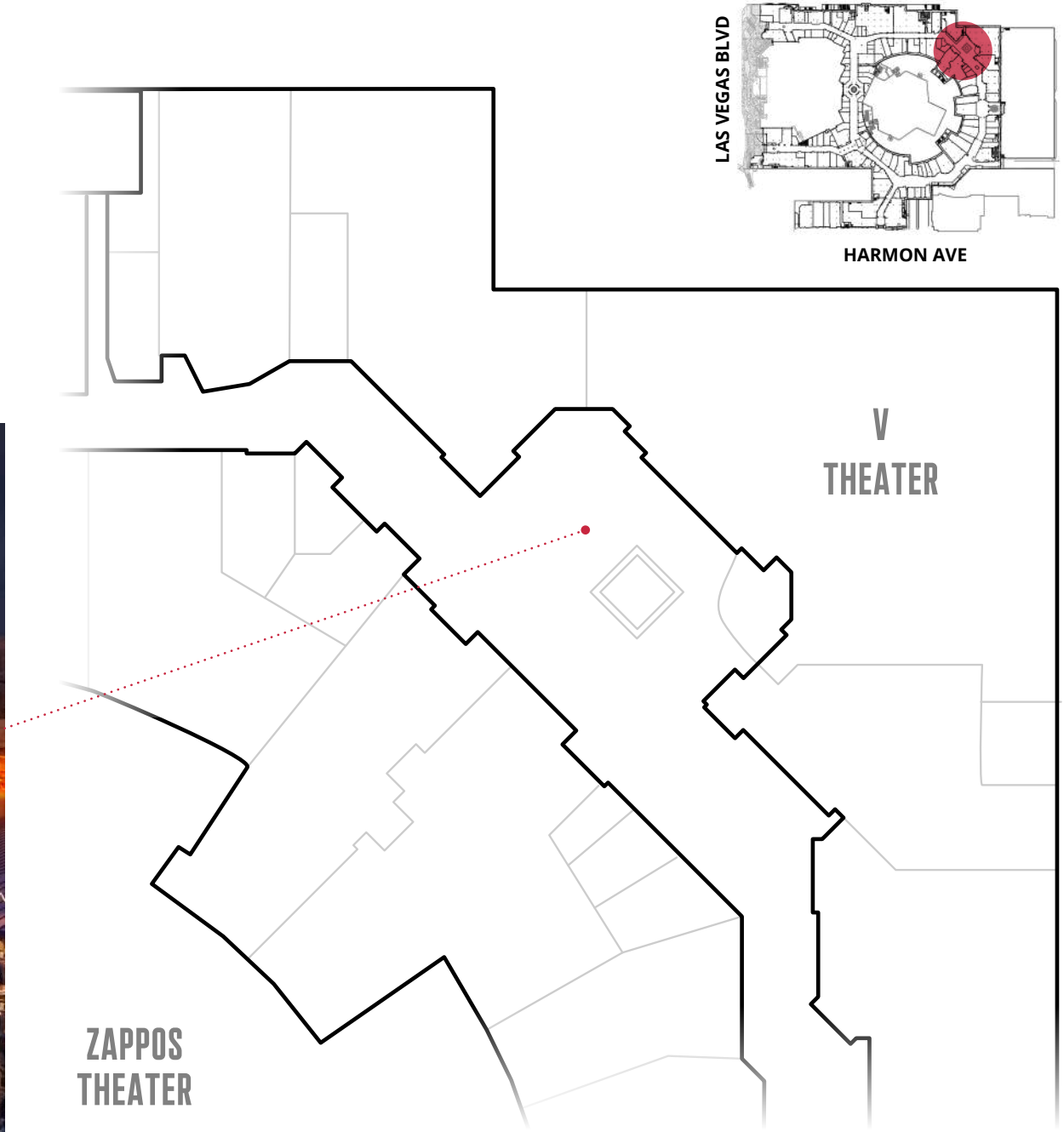
ZAPPOS  
THEATER



MIRACLE MILE SHOPS | RESTAURANT ZONE

# *the* **LOST CITY**

The Lost City's facades outside of V Theater are home to the regularly programmed premier event featuring all of the Elements joining together in a spectacle you can only see at Miracle Mile Shops.



MIRACLE MILE SHOPS | RESTAURANT ZONE

# HARMON *avenue*

Located on the south side of Miracle Mile Shops, the pedestrian bridge from The Cosmopolitan, and the entrance off Harmon Avenue offer high visibility and access.

MIRACLE MILE  
EATS

ZAPPOS  
THEATER



HARMON AVE  
ENTRANCE

MIRACLE MILE SHOPS | RESTAURANT ZONE